



250th TOWN ANNIVERSARY COMMITTEE

MEETING MINUTES for Tuesday, June 21, 2016

MEMBERS

PRESENT: Virginia Simms George (Chair), Thomas Lowe (Vice-Chair), Dale Rains (Treasurer), Norm Corbin (Clerk), David Carlson, Cathy McAuliffe, Amelia Graham, Lorna Helms,
ABSENT: Robert Marchetta,
OTHERS: Diane Wackell

Meeting called to order: 5:30pm.

Meeting Minutes: The meeting minutes for June 7, 2016 were accepted as written

- **Chairman Update:** Included below
- **Finance Committee & Fundraising & Marketing**
 - **Finances:** see attachment
 - **Cookbook:** see attachment.
 - **Banners:** The 250th Banners will come down starting around August 15th and be given to the sponsors on the banner. This is so the Applefest Banners can be installed.
 - **Commemorative Items:** Lorna will set up a table to sell some at the July 14th Community Affairs outdoor concert
- **Town Sponsored Events:**
 - **Family Fun Day (August 14, 2016)**
 - Amy made a motion to increase the funding for this event to \$1000, seconded by Lorna, passed unanimously.
 - Sixty-five students have volunteered to help out at this event. Additional T-shirts may need to be ordered. The inventory will be checked. A motion was made by Tom and seconded by Cathy to purchase additional T-shirts, if required. Passed unanimously.
 - Posters have been made and are starting to be distributed around town.
 - Tom is looking for pop-up canopies for this event. If anyone has some they can use, contact him.
 - **Pre-Fireworks (September 17, 2016)**
 - We are considering posters to list all those who died in service.
 - The Algonquin Orchestra will perform prior to the fireworks
 - **Applefest Parade (September 18, 2016)**
 - DPW, Police and Fire departments were notified that the parade will be held on a Sunday
 - **Cemetery Tour (September 24, 2016) –**
 - A Meeting was held to finalize the Northborough Notable gravesites
 - **Masquerade Party (October 29, 2016)**
 - Virginia has signed the Double Tree Hotel contract.
 - **Guest Speaker (No Date selected)-** No Update
 - **“Hidden History: Discover Northborough’s Past via 50 Historic Markers”-**
 - Marker construction has started
 - Historic information for each marker completed
 - The Board of Selectmen authorized installation of 23 on Town Property

- Community & Civic Organization & Other Events
 - The Community Affairs Committee will be giving out 250 beach mats with the 250th LOGO at their July 14th Concert (see attached e-mail)

Next 250th Committee meeting: July 19th, 2016 at 5:30

- Acceptance of Meeting Minutes
- Reports:
 - Chair Update
- Program Status Updates:
 - Cookbook
 - Family Fun Day
 - Parade
 - Guest Speaker
 - Historic Markers
- Any other business to come before the Committee
- Next Committee Meeting Date

Meeting adjourned 6:30

Respectfully submitted,
Normand Corbin, 250th Anniversary Secretary

Cash Flow - Earliest To Date		Page 1
1/1/2015 through 6/21/2016		
6/21/2016	Category	1/1/2015- 6/21/2016
INFLOWS		
	5K Income	6,000.00
	Donations	80,753.00
	Gala Ticket Sales	18,698.00
	Golf Tournament Income	6,155.00
	Merchandise Sales	2,405.00
	Quilt Raffle Ticket Sales	200.00
	TOTAL INFLOWS	114,211.00
OUTFLOWS		
	5K Expenses	3,992.30
	Administrative	250.00
	Family Fun Day Expenses	-111.95
	Gala Expenses	22,354.73
	Golf Tournament Expenses	4,610.34
	Historical Activities	1,582.14
	Kickoff Event	277.40
	Merchandise Purchases	8,599.64
	Other Events	500.00
	Pole Banners	2,791.03
	Printing	5,863.36
	TOTAL OUTFLOWS	50,708.99
	OVERALL TOTAL	63,502.01

RECIPE UPDATE FOR THE 250 COOKBOOK

6/21/16

Our Committee met last week and went over the basics of the cookbook-layout, style, design. We will be inputting the 120+ recipes we have so far over the next couple of weeks. The goal is to have them all inputted by July 10th. Virginia is in charge of the cover and the divider pages-our "theme" will be then and now(with pictures)

We will be ordering 200 cookbooks, the cost will be:

\$4.40 per basic book

\$.20 per book for non continued recipes

\$.35 per book to have the writing on the binder

\$.20 per book for full color cover

\$.1.20per book for full color custom dividers

★ Total cost per book is: \$6.35

Our plan is to sell them between \$10-\$15.

If the order is placed by July 15th-we should have no problem having them in time for Applefest.

From: Kair Tucker <kair.tucker@gmail.com>

To: Virginia George <simmsie@aol.com>; Lorna Helms <lornahelms1@gmail.com>; 250
<250@town.northborough.ma.us>; suzyfam <suzyfam@gmail.com>

Subject: Northborough Community Affairs Committee - Give away in honor of the 250th Anniversary

Date: Thu, Jun 9, 2016 9:54 pm

files

Hello 250th Committee,

We were asked to let you know that at our Thursday, July 14th concert we plan on acknowledging Northborough's 250th Anniversary and have a special giveaway of a beach mat to the first 250 concert attendees, 1 per family while supplies last.

The beach mat will have the 250th Anniversary logo on it.

Please see our press release below. Let us know if there is any more information you need regarding our acknowledgement of this special year in Northborough's History.

Best,

Kair Tucker

Suzy Cieslica

Northborough Community Affairs Committee PR Chairs

Contact #: 774-267-1243

Press Release:

The Northborough Community Affairs Committee is pleased to announce the return of our FREE Summer Concert Series for 2016. All concerts will be held on Thursdays at Ellsworth-McAfee Park (Rt. 135) in Northborough from 6 - 8 pm.

Join us on Thursday, July 14, at 6 pm for the Mychael David Project (Rain date Sunday, July 17, 5 to 7 pm) Northboro native Mychael David's band is a mix of rockin' country, rhythm and blues combined with a lot of class. Mychael's songs "Nothin'", "Smoke and Ash", and "Long Hard Road" were all on the Billboard Country Charts, and Mychael has been nominated and won many Country Music Awards. The one thing Mychael loves the most is when he's on stage, performing his music and reaching audiences of all ages. Straight from the heart, hard rockin' country music, is what Mychael is all about. Mychael's family has lived in Northborough for generations and we are excited to have him come back home to play at our summer concert.

In honor of Northborough's 250th we will have a giveaway. Free beach mats will be given to the first 250 families at the concert; one beach mat per family while supplies last.

On ~~June~~ ^{July} 14, the food vendors will be: Northborough House of Pizza will be selling pizza at the show, and Cocobeni Confections will be selling delicious baked goods. A balloon artist from Hop N Jump will entertain the children.

Thank you to our Sponsors; Marlborough Savings Bank, Carvalho & Roth, and Brendon Properties. Also, the concert series is supported in part by a grant from the Northborough Cultural Council, a local agency which is supported by the Massachusetts Cultural Council, a state agency.

Save the date for future events
Thursday, July 28 - Hit the Bus
Thursday, August 11 - Eclipse
Thursday, August 25 - Free Family Movie, Melican Middle School